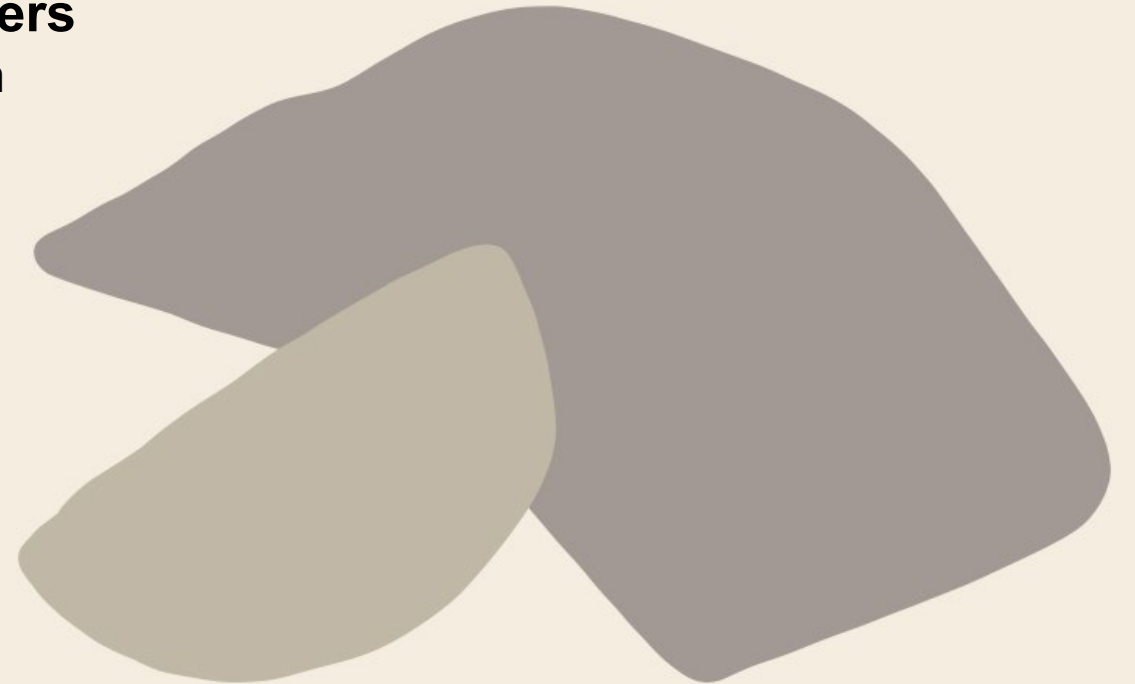


Healing-Centered Community Development

Enterprise Community Partners
Culture, Creativity & Healing Team



Check-in

Please drop in the chat:

- Name
- Where you are tuning in from
- How are you caring for yourself today?

Overview

- Our Healing Story
- Why Healing-Centered Community Development (HCCD)
- How We Define Healing-Centered
- What is the HCCD Framework
- Our Philosophy of Impact
- Our Offerings
- Project Tools
- How to Get Started

Speakers



Brandon C. Jones

*Cultural Resilience
Program Director,
Northern California*



**Chandra
Christmas-Rouse**

*Program Officer,
Chicago*



**Meghan
Venable-Thomas**

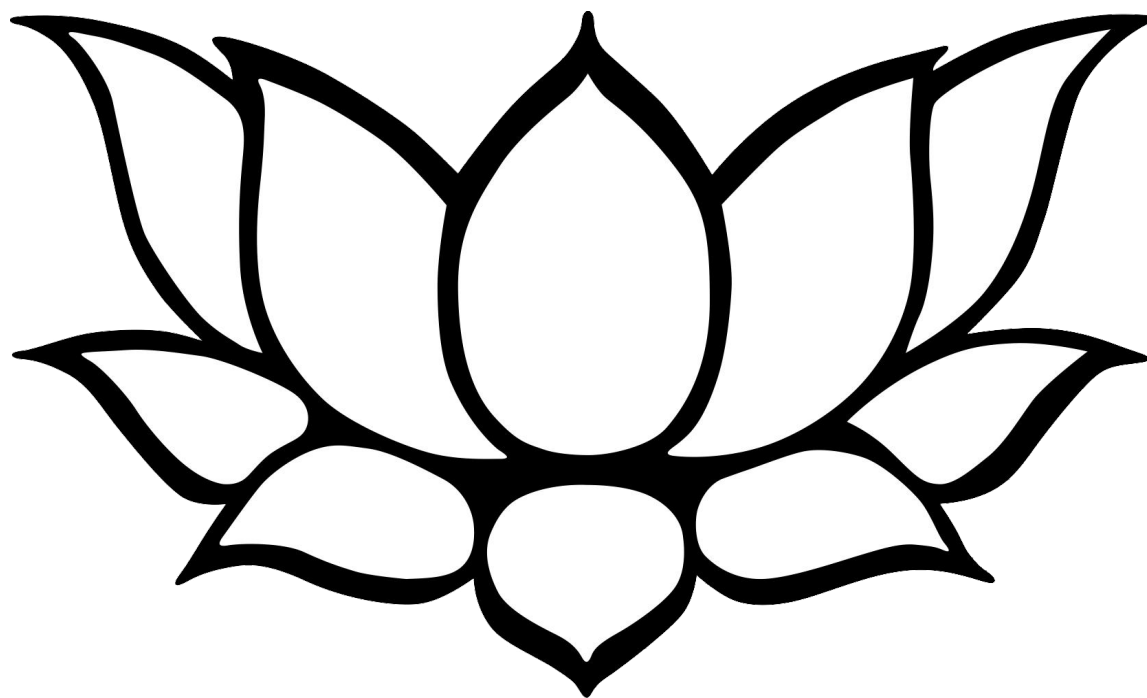
*Cultural Resilience
Program Director,
National
Initiatives*



Nella Young

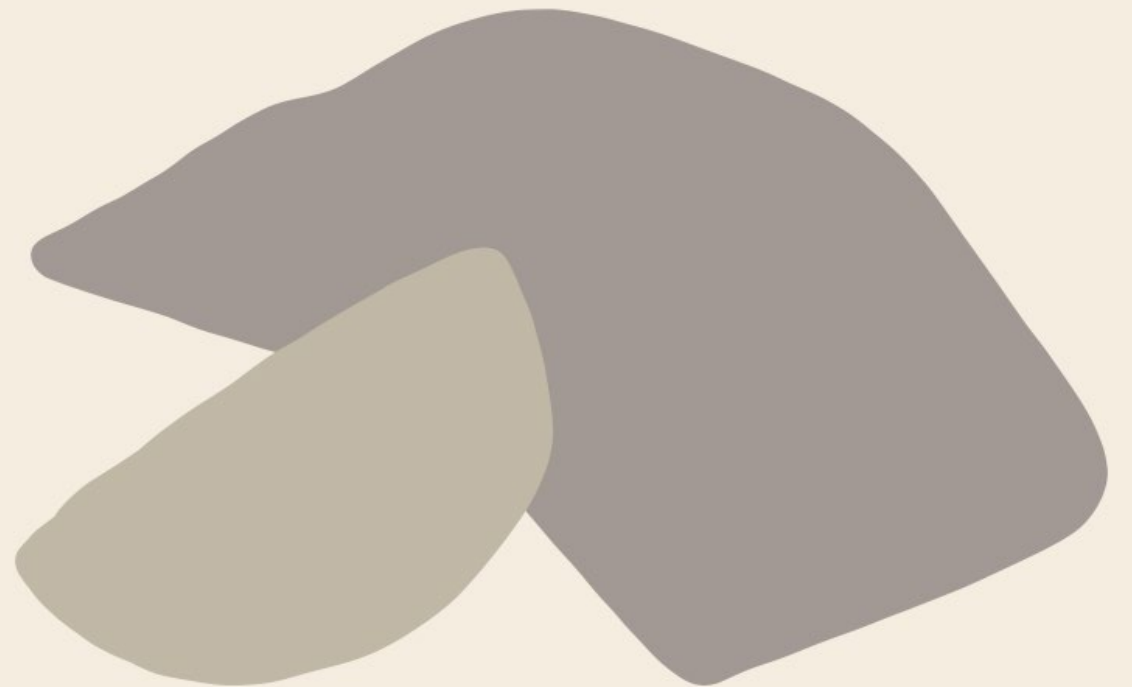
*Senior Program
Director, National
Initiatives*

Land Acknowledgement



" Not everything that is faced
can be changed. But nothing
can be changed until it is
faced."

-James Baldwin



Our Healing Story



Where does it Hurt? ... for individual

as have a lot of shame regarding my privilege

work place culture structural barriers

my emotional labor is not recognized

when you think you are helping your community but realize you are actually complicit in upholding white supremacy

helping others than helping

Power imbalance

Frustration of not getting to the root problems

It hurts when peers & colleagues do not feel like they are being their whole self & value. They don't listen w/ many guards, masks & lack vulnerability & transparency

not making your input used, rethought or incorporated

letting used to

when equity is just rhetoric and not practice

agency/autonomy/ability of needing to self-advocate people who are asking for it but do not always succeed in advocating for their interests

when funders don't seek to understand and/or recognize your expertise

The more you know

international urgency of social problems transforming to a feeling of individual

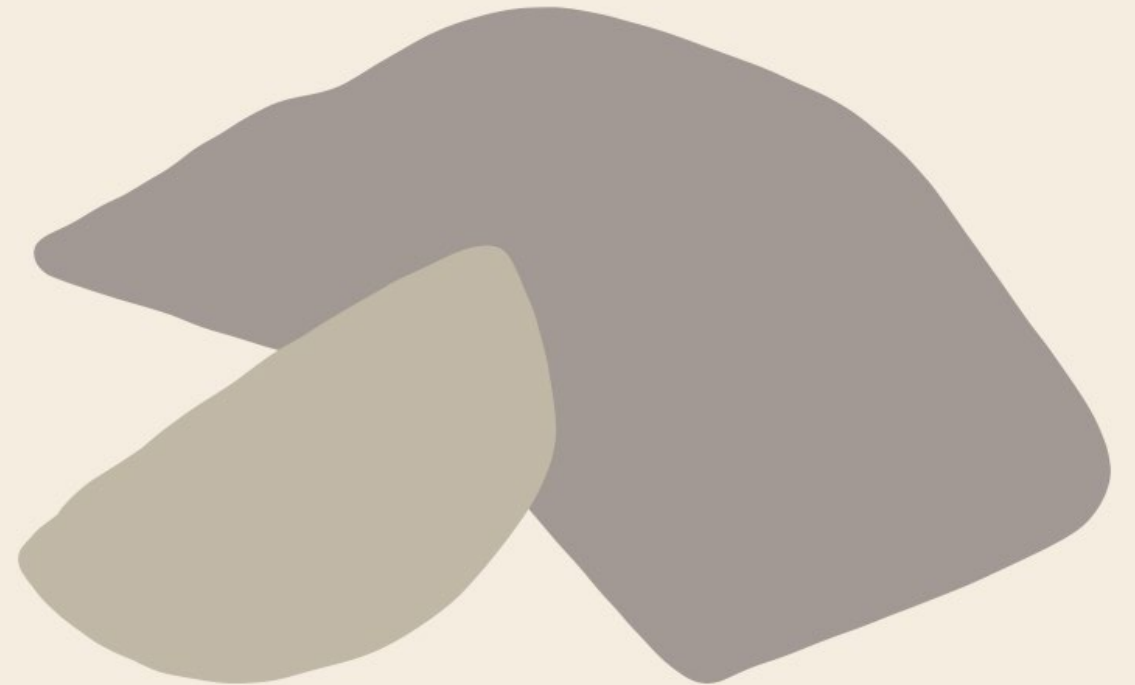
ex: "I, individual have to win this or find this person" rather than

Stress



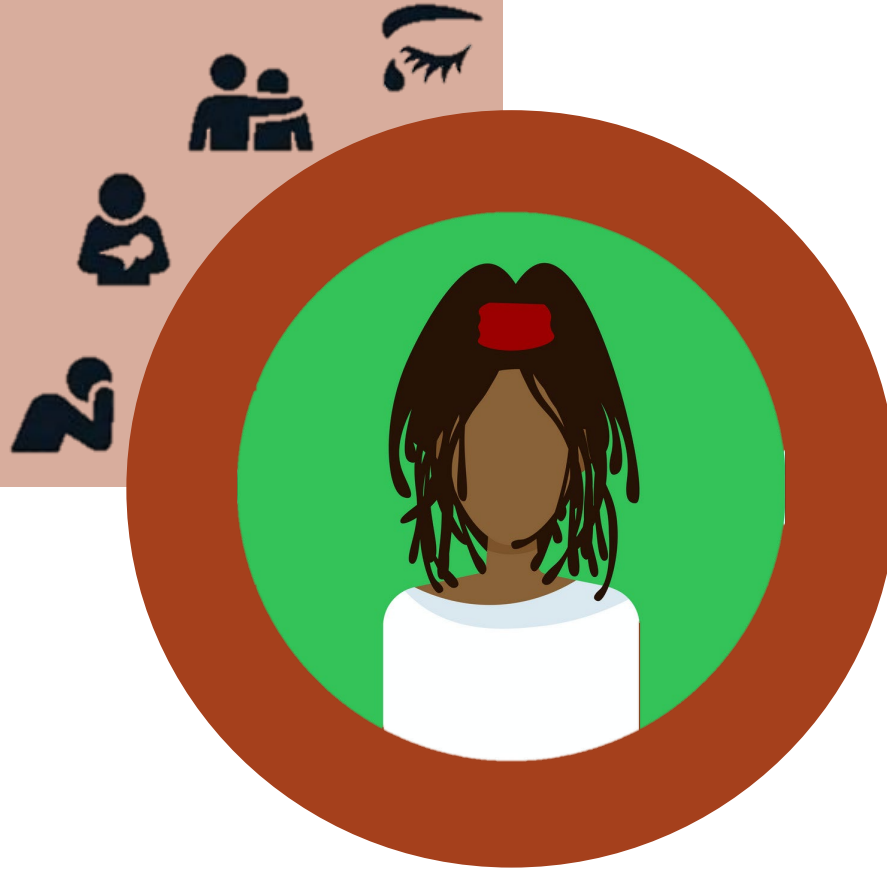
" If you are neutral in situations of injustice, you have chosen the side of the oppressor."

-Desmond Tutu

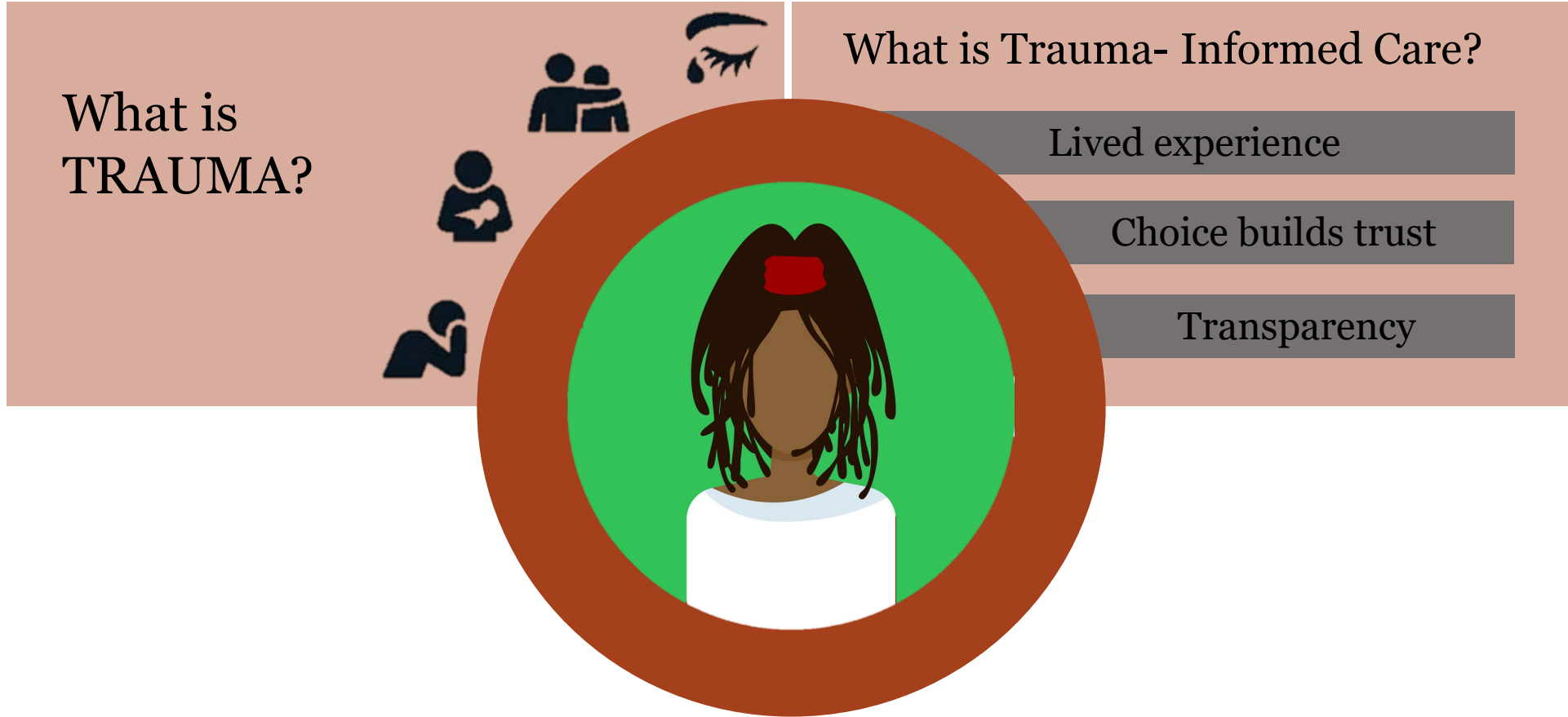


Trauma Informed to Healing Centered

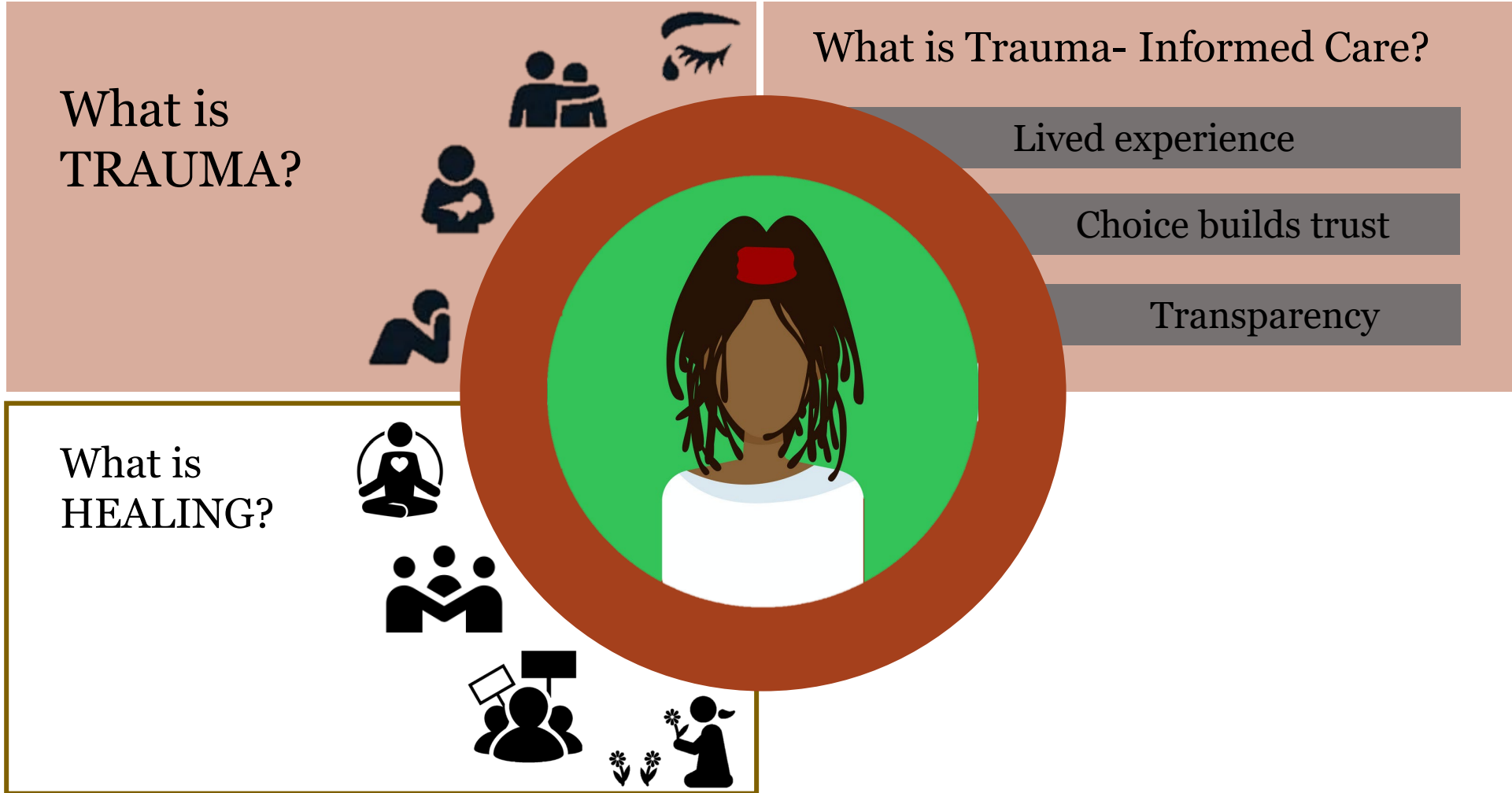
What is
TRAUMA?



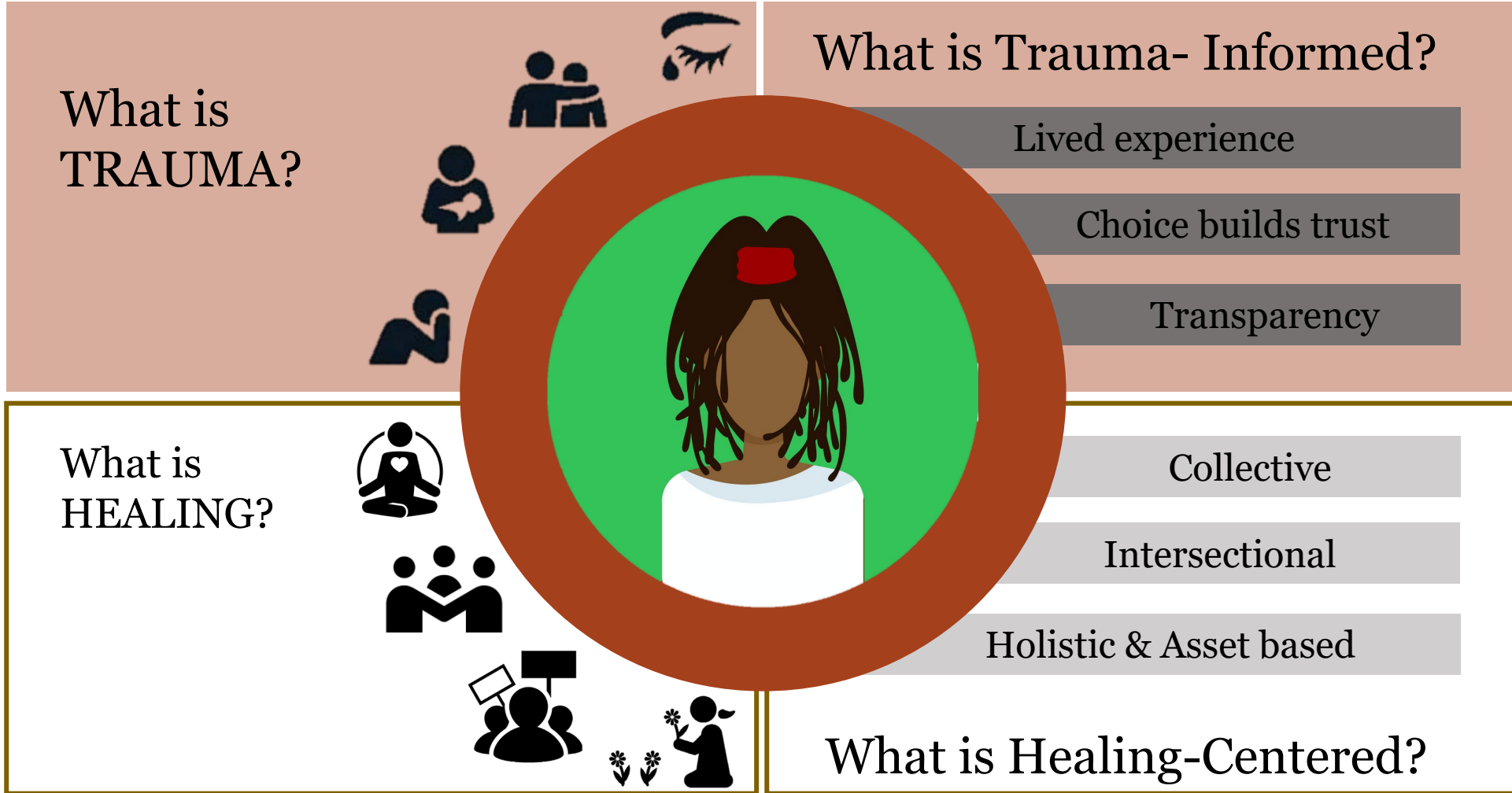
Trauma Informed to Healing Centered



Trauma Informed to Healing Centered



Trauma Informed to Healing Centered



Healing Centered Supporters





" I think it is healing behavior,
to look at something so
broken and see the possibility
and wholeness in it."

-Adrienne Maree Brown




Healing Centered Community Development Framework

Principles

- What we protect: Holistic wellbeing is a universal right
- What we value: Cultural assets are the foundation for our resilience
- How we do our work: We prioritize process, facilitate trust-building, and center blackness in how we work
- How we measure our work: Better relationship with self, land, and community are the outcomes that we seek
- And what our end goal is: Healing and Liberation are the goals toward which we aim

Healing Centered Community Development Framework

Strategies

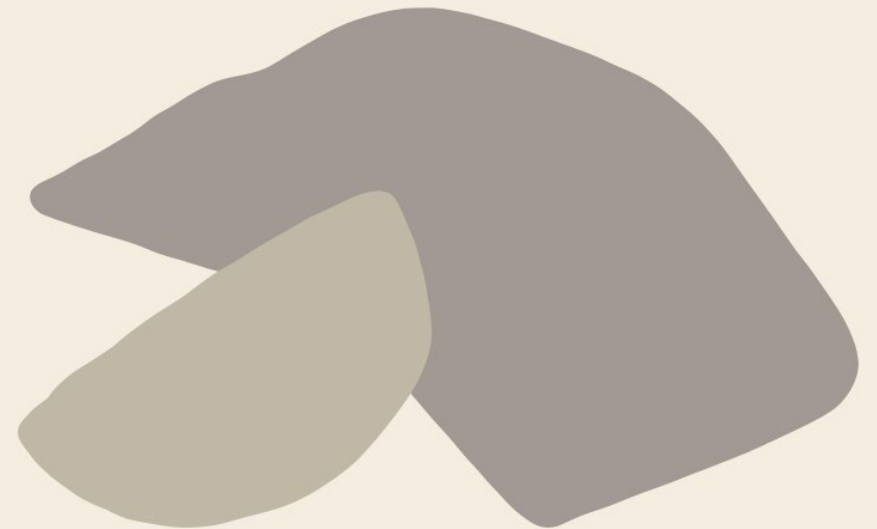
- Reflect: Build self-awareness and acknowledge injustice
 - Involve: Assess and honor inherent strengths
 - Restore: Create spaces for healing
 - Invest: Build community power
 - Reimagine: Get creative, advance liberation
- 

Experiential Model for Outcomes and Impact

Principles	What we protect	What we value	How we do our work	How measure our work	What is our end goal
	<i>How have we protected holistic well-being?</i>	<i>How have we valued cultural assets?</i>	<i>How have we prioritized process, facilitated trust-building and centered blackness?</i>	<i>How have we improved relationship with self, land, and community?</i>	<i>How is healing and liberation included in our end goal?</i>
What Outcomes Feel Like	More well-being of community development practitioners	More decisions that align with & advance community priorities	Deeper trust between residents and community development organizations	Deeper understanding your own journey of healing and how it impacts who you work with and the land	More space for healing in each stage of internal and external processes
What Impact Feels Like	Social Cohesion, Confidence, Unburdening, Decolonization	Affirmation, Ease, Comfort, Familiarity, Power shifting	Agency, Self-love, Trust, Community Connection	Interdependence, Value Shifting, Repairing Harm	Liberation, Healing

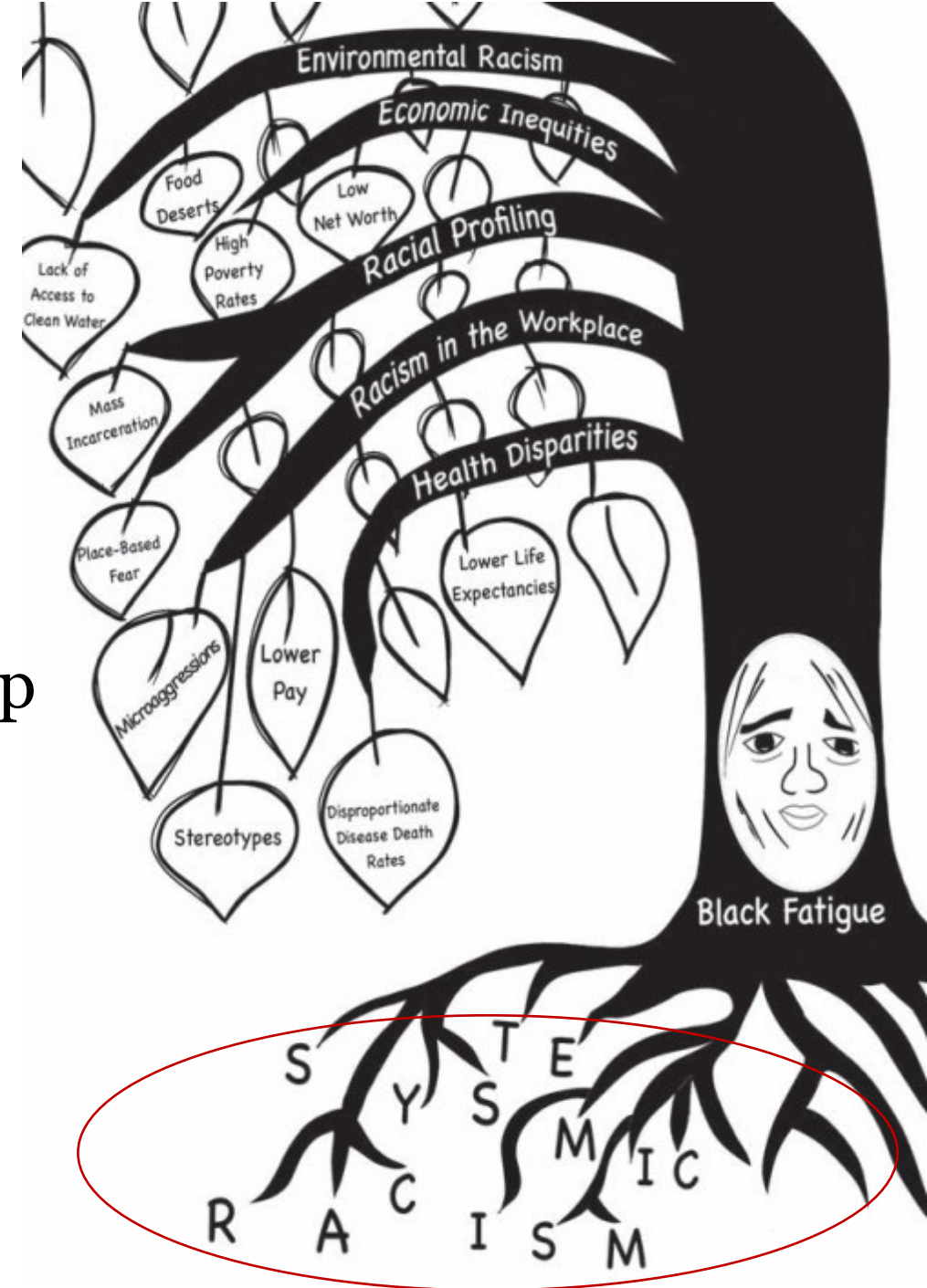
" We need the harm to stop in our communities. We need the damage to be repaired. We need to be able to have the opportunity to have a life of dignity, and the possibility to thrive. "

-Opal Tometi



Our Philosophy of Impact

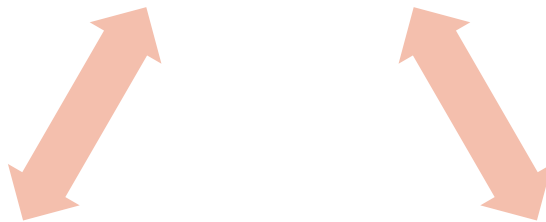
We work with organizations to sow the seeds for the organizations' practitioners to be in better relationship with themselves and each other eventually leading to better outcomes and healing relationships with residents.



How We Can Build Together

BOLSTER

TEAM CAPACITY



BUILD

**NATIONAL
NETWORK**

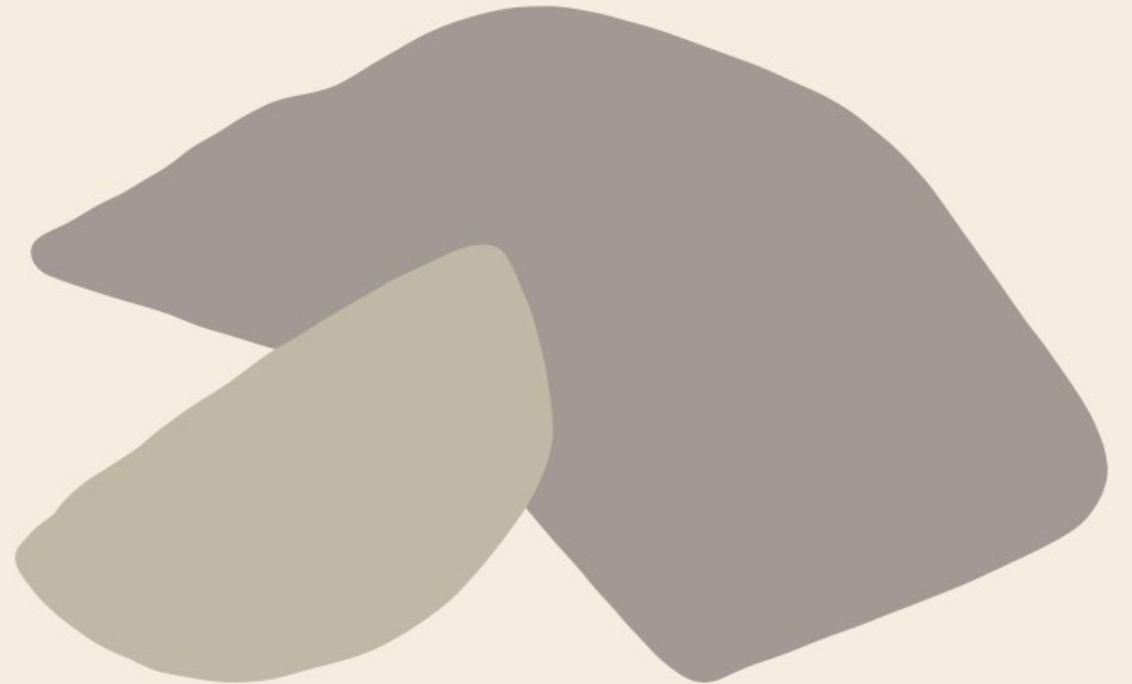


**ORGANIZATIONAL
CULTURE**

SHIFT

"This work is race explicit,
not race exclusive."

-Alicia Garza



TOOLS: HEALING-CENTERED PROJECT SCREEN

How might this project promote healing and reflect a definition of health that is inclusive of cultural identity, social determinants of health, and mental and physical wellbeing?

How might this project celebrate community strengths and assets, strengthen relationships and connections, and mitigate displacement and loss of diversity and culture?

How might this project prioritize people as much as buildings?

TOOLS: HEALING-CENTERED PROJECT SCREEN

How might this project promote healing and reflect a definition of health that is inclusive of cultural identity, social determinants of health, and mental and physical wellbeing?

Create opportunities for residents to drive the narrative about their community and express cultural pride and shared history



Integrate arts/culture-based processes with an intentional effort to reclaim spaces and meanings



Promote spaces of safety and belonging for residents



TOOLS: HEALING-CENTERED PROJECT SCREEN

How might this project celebrate community strengths and assets, strengthen relationships and connections, and mitigate displacement and loss of diversity and culture?

Pay attention to sites, practices, or materials of cultural significance, honoring assets, acknowledging harm, and promoting consciousness



Emphasize connections with surrounding community services and organizations



Articulate ways to increase social cohesion between individuals, groups, and institutions



TOOLS: HEALING-CENTERED PROJECT SCREEN

How might this project prioritize people as much as buildings?

Support residents as leaders in the process



Optimize or re-adjust for ways this project could positively or negatively impact residents



Identify local needs that could be more specifically addressed throughout the project / process



Specify ways that planning, design, and development processes can be more culturally rooted



Co-create education, outreach, and implementation plans with residents

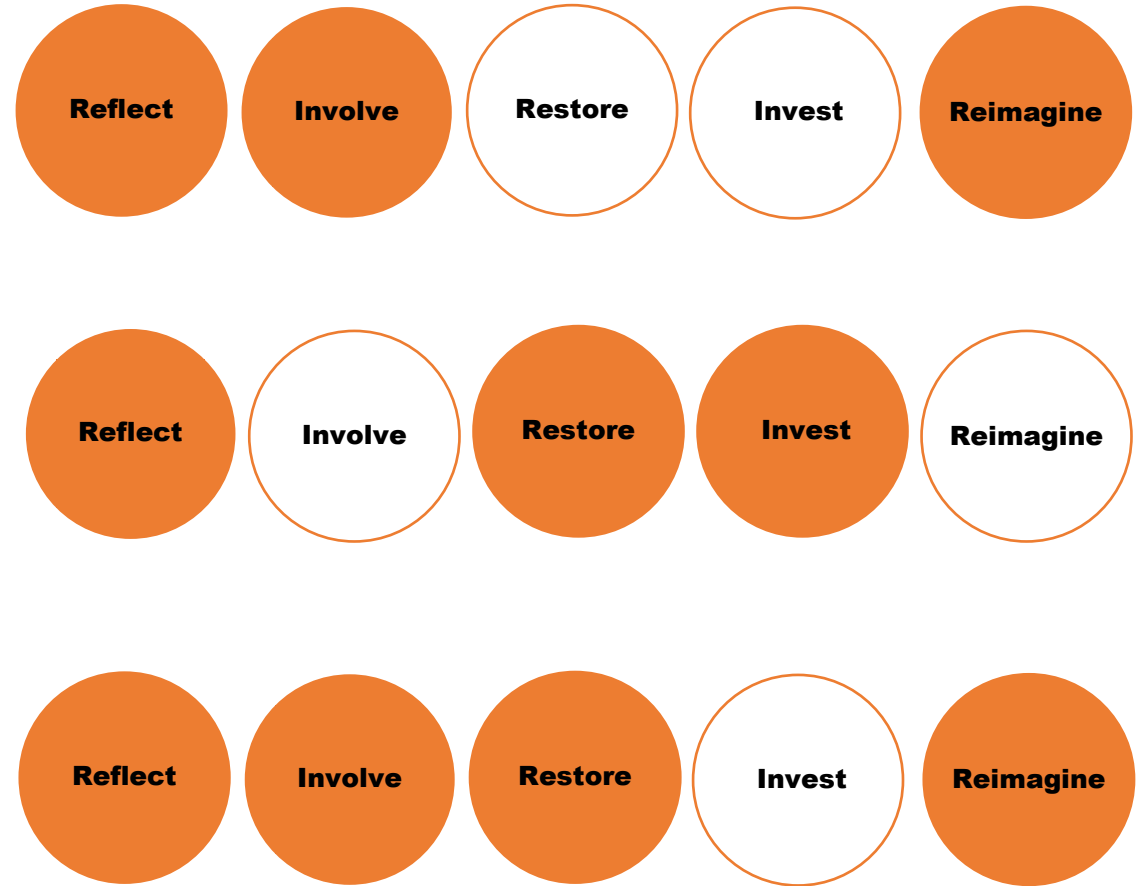


TOOLS: CULTURAL ASSETS GUIDE

Create opportunities for residents to drive the narrative about their community and express cultural pride and shared history

Pay attention to sites, practices, or materials of cultural significance, honoring assets, acknowledging harm, and promoting consciousness

Identify local needs that could be more specifically addressed throughout the project / process



TOOLS: CULTURAL ADVISORY GROUP

Specify ways that the planning, design, and development process can be more culturally rooted



Find opportunities to support residents as leaders in the process



Co-create education, outreach, and implementation plans with residents



Our Offerings

Our Tools

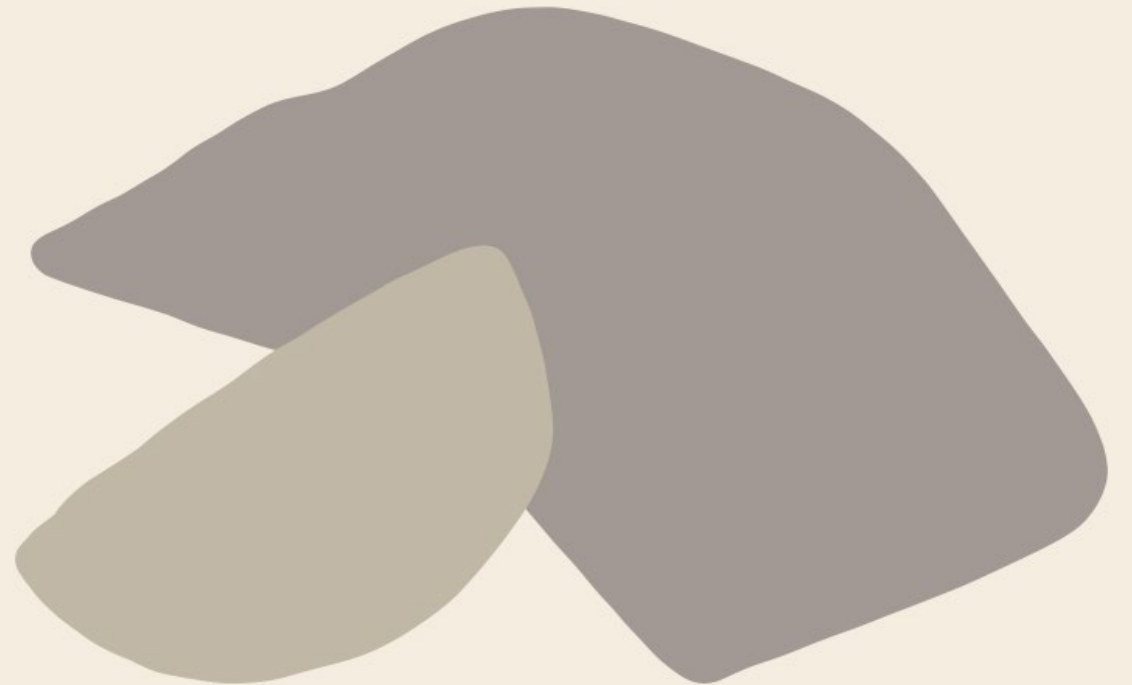
- Healing-Centered Framework: Principles, Strategies & Practices
- Healing-Centered Project Screen
- Cultural Assets Guide (EGC Criterion 1.7)
- Cultural Advisory Group Guide (EGC Criterion 1.7)
- Healing Centered Inventory (forthcoming, 2021)

Capacity Building

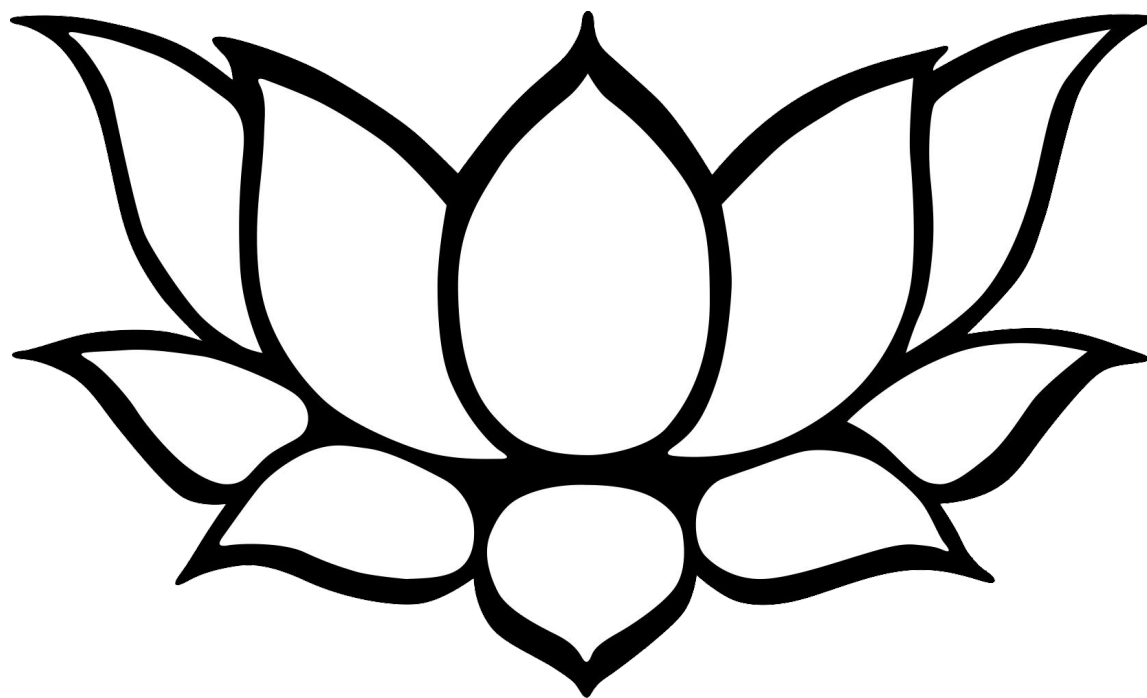
- Facilitating workshops for cohorts of practitioners and organizations
- Engaging in consulting partnerships with organizations
- Designing and hosting retreats and spaces for healing
- Convening & building communities of practice and national networks

"To bring about change, you must not be afraid to take the first step. We will fail when we fail to try."

-Rosa Parks



Our Collective Breath





**Catholic
Charities**

HOUSING SERVICES

*CCHS Agency and Resident
Services Program Presentation*

Bryan Ketcham, CCHS Director

Sandra Aguilar-MA CCHS Resident Services Program Manager

Our Mission

Motivated by Christ's love, we bring hope to
life especially for those most in need

Our Vision

We envision communities where

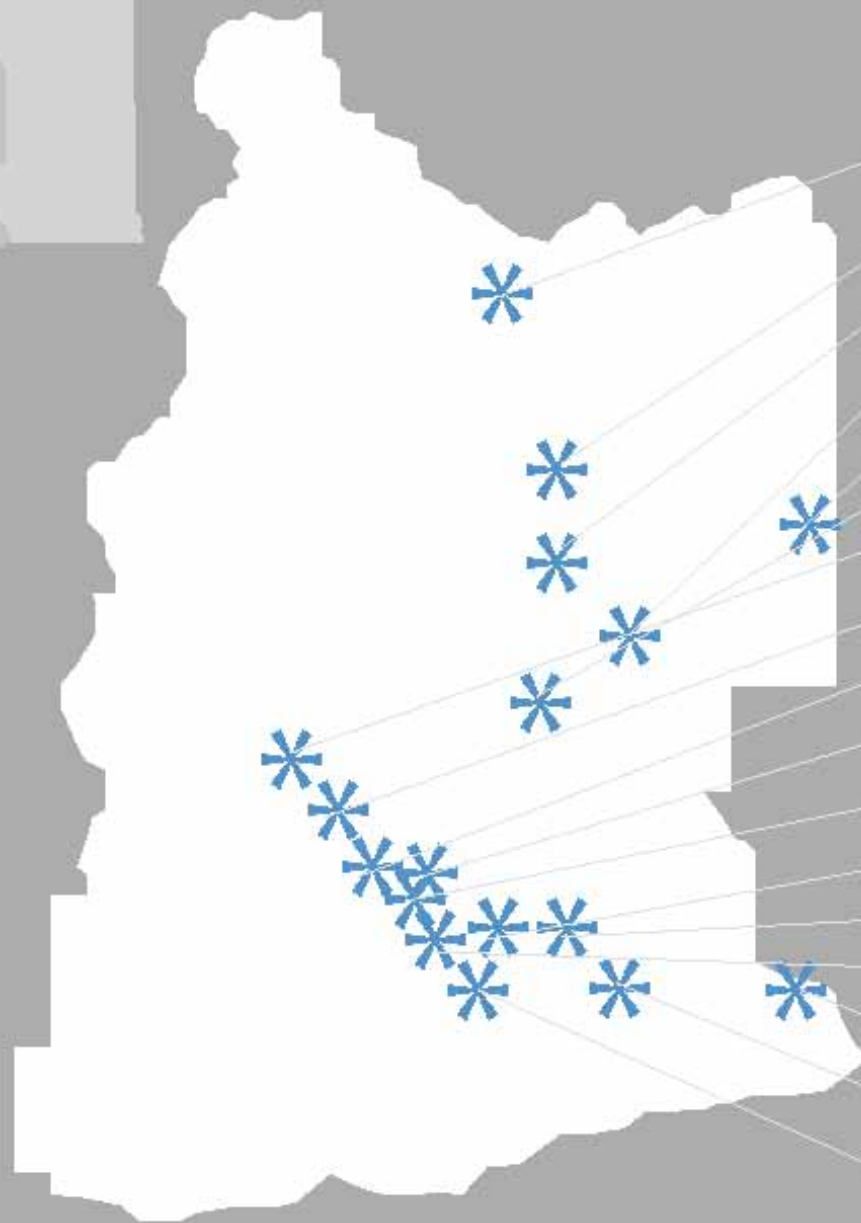
- **people are treated with dignity and respect**
- **their basic needs are met**
- **families are empowered to enhance the quality of their own lives and learn to contribute in diverse and positive ways to the communities in which they live**

Who we serve?

- Agricultural/Farmworkers, low income workers, veterans, special needs, seniors/elderly, homeless and disabled.
- Very low-income households (50% AMI or ~\$24,500 for a family of 4)
- Over 80 percent of our rental housing portfolio and 40 percent of our single family program serves agricultural/farmworker households

Our Programs

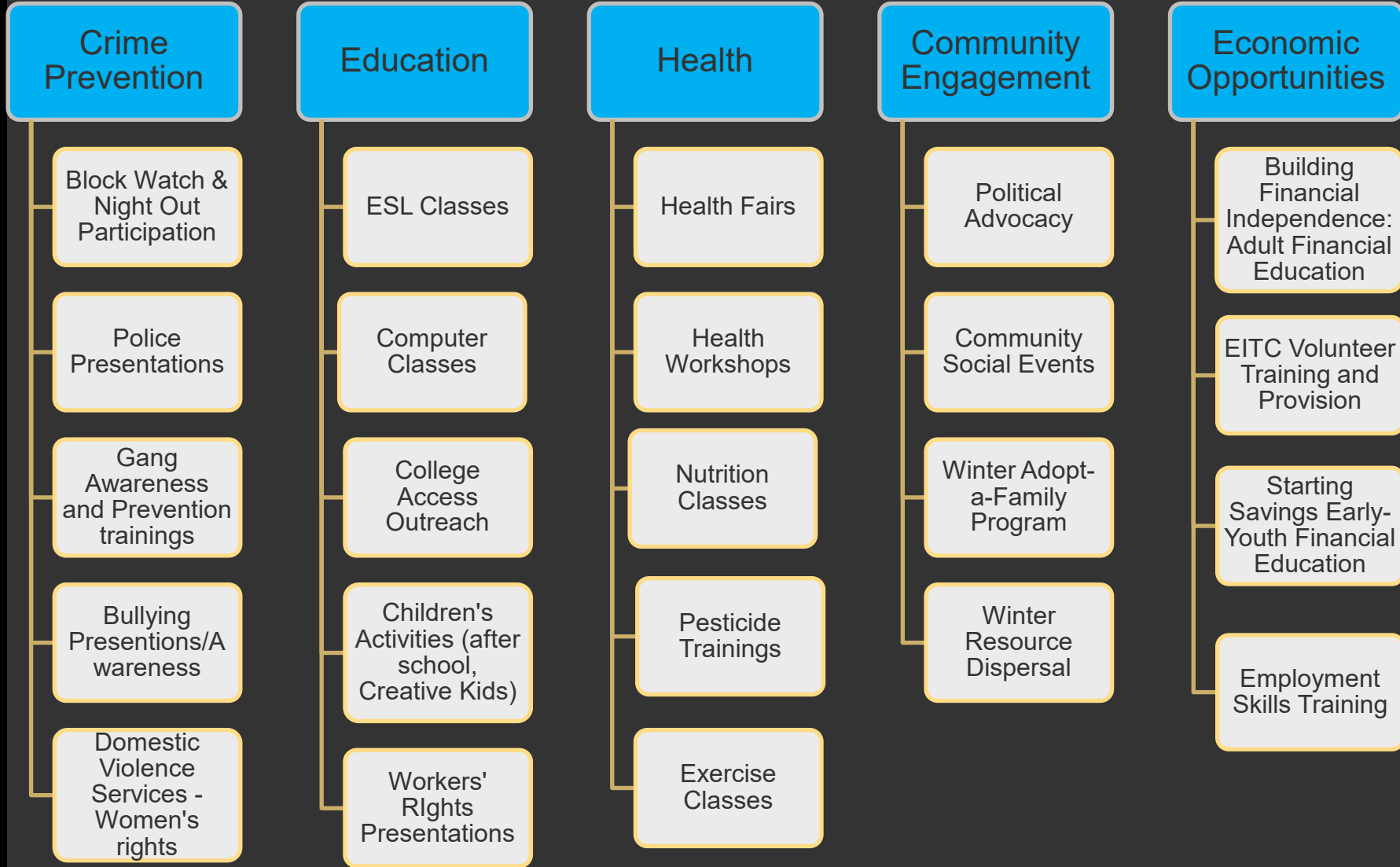
- Multi-family Housing
- Single Family Housing
- Housing Counseling:
 - Pre-Purchase Counseling
- Asset Management
- Resident Services



- CHELAN
- QUINCY
- GEORGE
- ROYAL CITY
- WARDEN
- MATTAWA
- TIETON
- YAKIMA
- WAPATO
- BUENA
- TOPPENISH
- SUNNYSIDE
- GRANDVIEW
- GRANGER
- BENTON CITY
- PROSSER
- MABTON

Resident Services Program – Areas of Focus

Empowering Individuals, Strengthening Families, Transforming Communities



Early Education

- Creative Kids Program (play and learn-home visits –modified, virtual play groups texting outreach).

Elementary and Middle School Education

- Afterschool Activities and Learning Hour
- College Access

High School Education

- College Access
- Volunteer Opportunities

Adult Education

- English Classes
- Computer Classes
- Workers' Rights Presentation

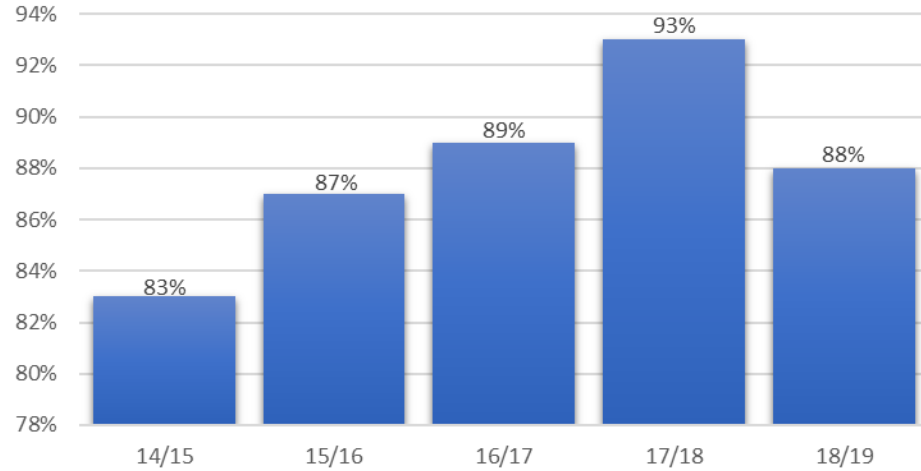
Most Recent Education Area of Focus

*2019/2020 High School Graduation Rates
91.5%*

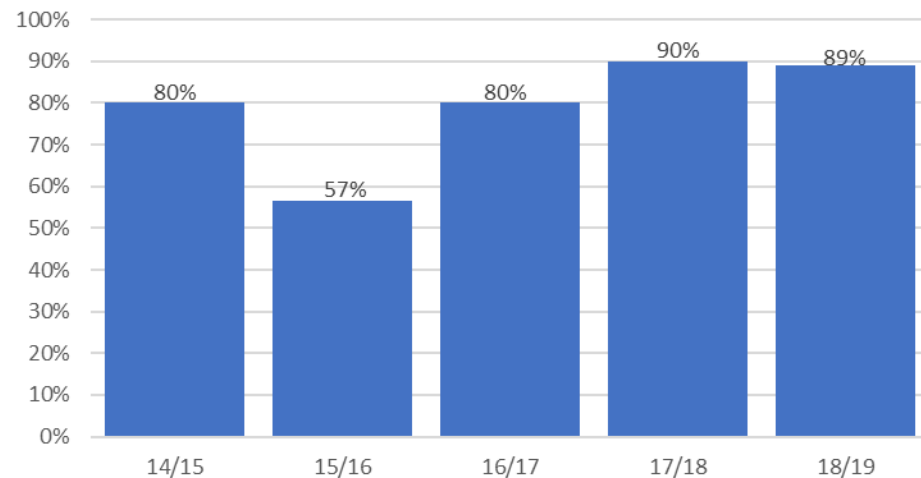
*2019/2020 Post Secondary Enrollment
Rates 64% (pandemic impact on PSE)*

2014/2019

CCHS 2014-2019 Graduation Rates



2014-2019 Post-Secondary Enrollment Rates

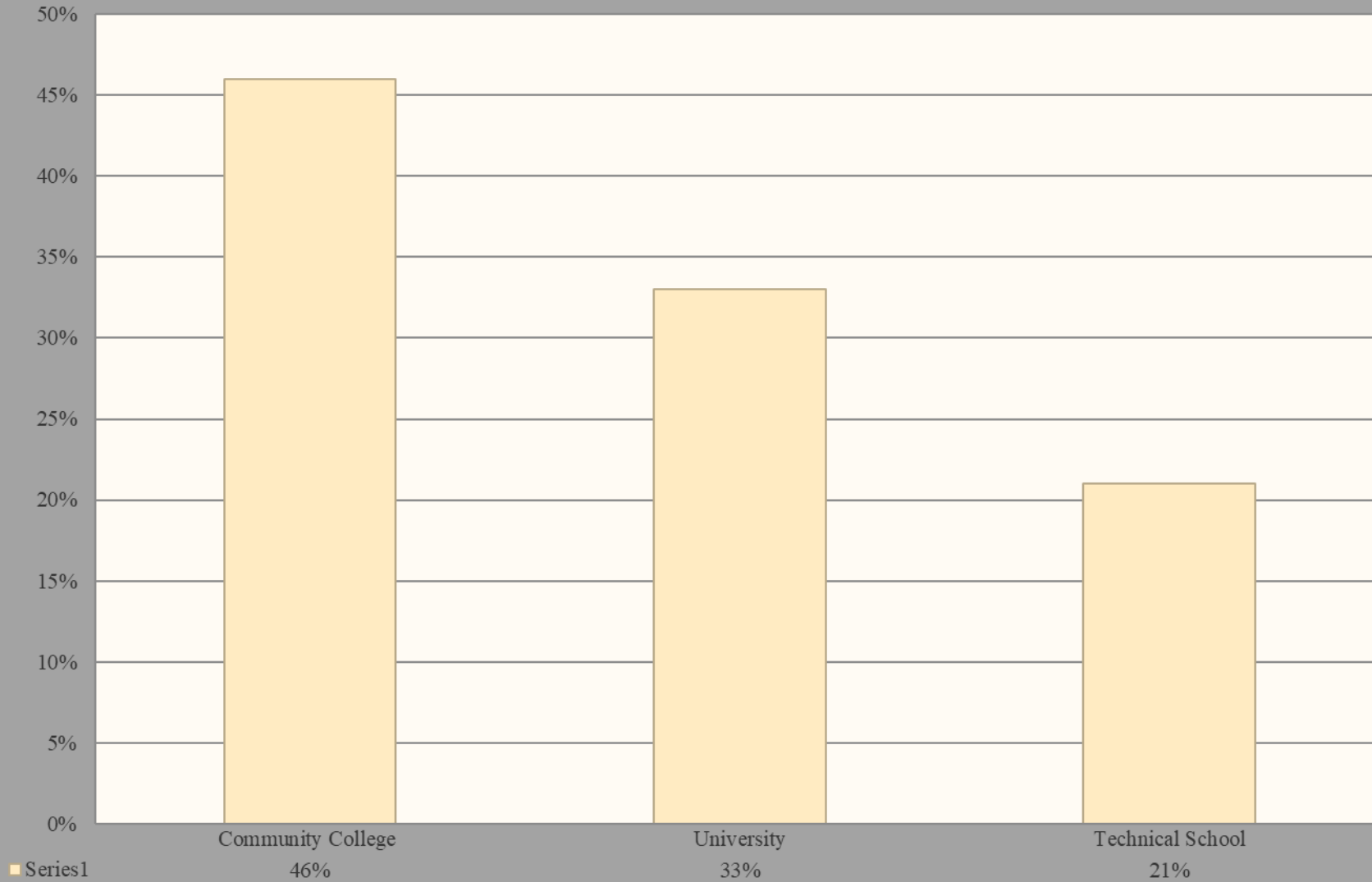


*Participation in CCHS' College Access Program may have included field trips, one-to-one mentoring, scholarship application assistance, FAFSA/WASFA assistance, group mentoring, referrals to local college and university recruiters/advisors, meetings with parents, College Bound Scholarship sign-up, career exploration activities, financial literacy classes, etc.

*CCHS has an 88% of earned High School and Equivalency Diploma/GED Higher than state average(Over 5 years data comparison). Overall State average was 80.9%. 75.7% were Latinx and 72.2 Low income.

*CCHS has 79.2% PSE rates (Over 5 years data comparison). State average 63.3%. Latinx students 54.7% (over a 3 year comparison).

Post Enrollment Institution Type



Governor Inslee meets CCHS High School Senior during Life and Legacy event of Cesar Chavez. A College graduate and now a member of CCHS Board of Directors.



CCHS Youth Participating at CAMP DUDLEY



Blessed Kateri Village-Wapato resident receiving a Yakima Youth Award



Saint Martin University-CCHS Youth Tour



Thank you for this opportunity.

Contact information:

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bketcham@catholiccharitiescw.org

Sandra Aguilar, Resident Services Program Manager
saguilar@catholiccharitiescw.org

Catholic Charities Housing Services
5301 Tieton Drive, Ste. G
Yakima, WA 98908
509.853.2800



F A R M W O R K E R
H O U S I N G
D E V E L O P M E N T C O R P O R A T I O N

Anabel Hernandez-Mejia & Florinda Herrera

Resident Leadership Coordinator

Resident Service Coordinator



What is the Promotoras Program?

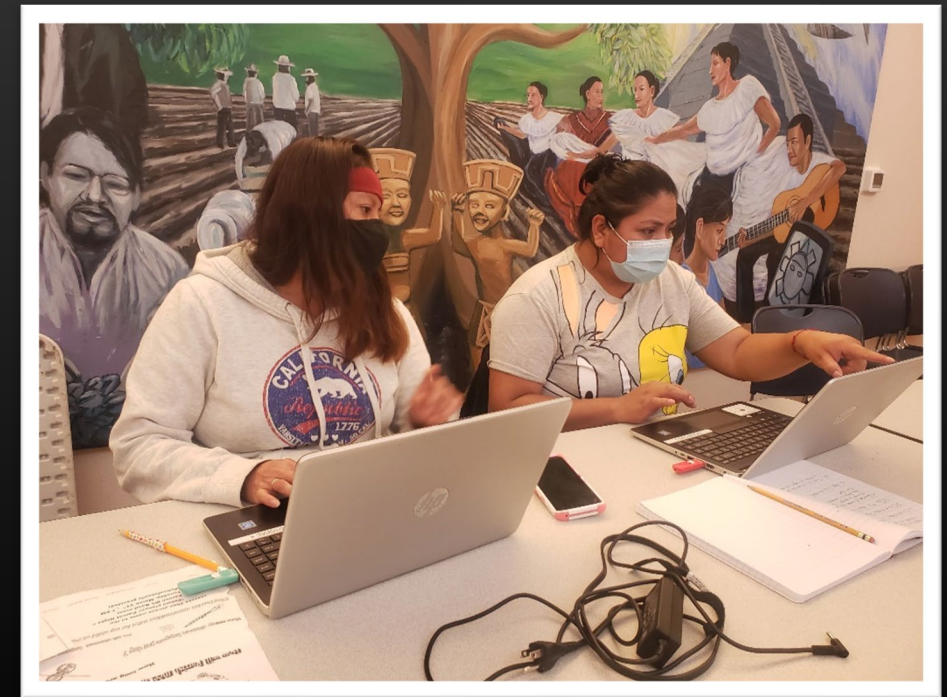


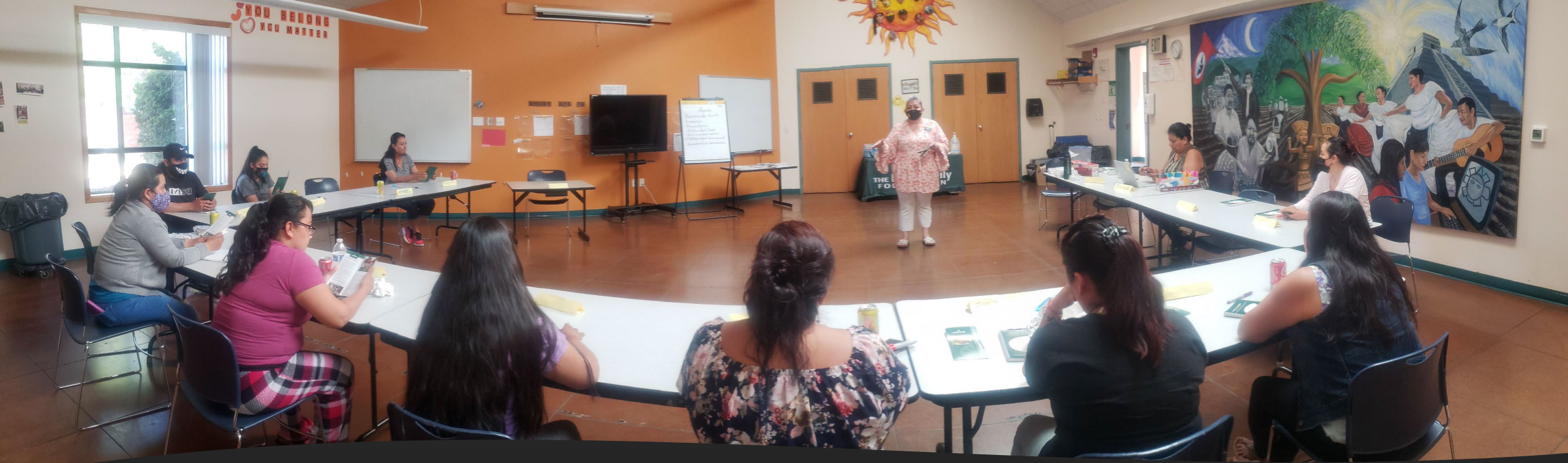
Help us:
help you, your family, your neighbor, & your community

An Extension of Resident Services



Capacity Building



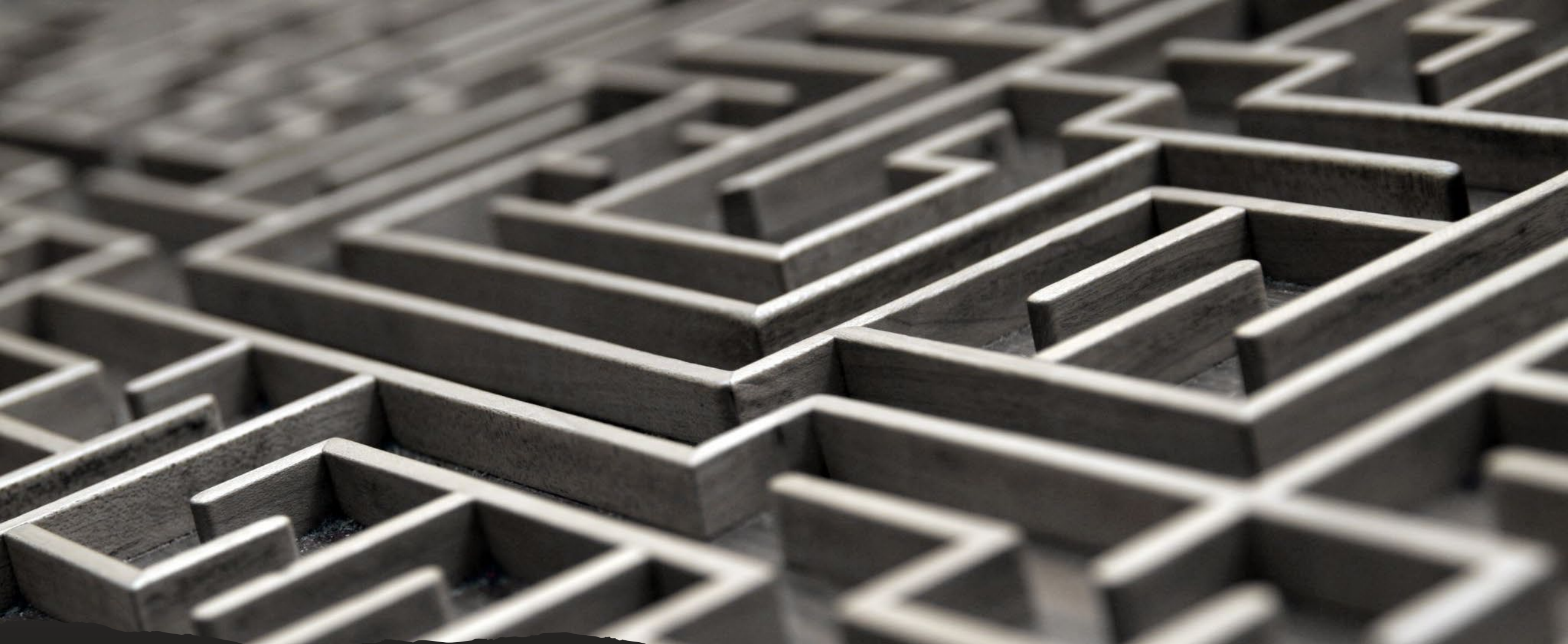


- Who - Keep open-mind to varying backgrounds
- What - How is it presented?
- Where - Is it accessible?
- When - Is it doable?
- Why - What does it help with?

Are you creating barriers or removing them with each question?



Recruiting:



Removing Barriers



Curriculum: *What are the needs?*

Practice & Doing



Resume Building



One-on-One



Relationship Building



Building their Story



Mock Interviews



Public Speaking



Community Organizing



Advocacy

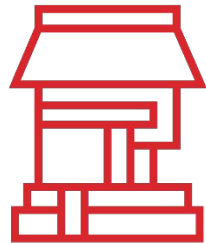
Importance of RS Through the Promotores Program

Programs & Retention



FLORINDA'S TESTIMONY:

From Resident to Staff



F A R M W O R K E R
H O U S I N G
D E V E L O P M E N T C O R P O R A T I O N

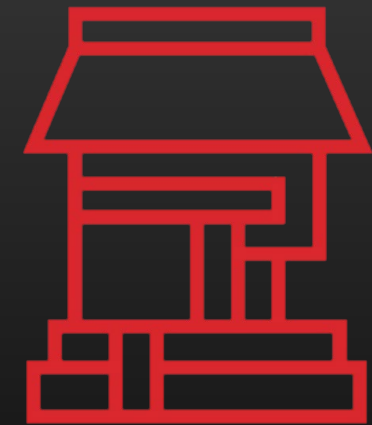


Rising Together

It is not a race to our dream; we all have dreams.



“A Home is just the beginning...”



FAR
GREATER
TOGETHER