

# Stewardship: Housing Your Residents for the Long Term

California Tribal Housing Accelerator Academy

**MORGAN DEAN** 

**EVELYN IMMONEN** 

August 13, 2024



# Purpose of the Training

Participants will learn what to do once you're awarded and even after your project is built—what we call stewardship. Compliance can be tricky to navigate for many tribes, and we'll use this time to answer your questions and review principles of stewardship to make your project a success for generations to come.







**Tonya Plummer** 

**DIRECTOR Tribal Nations** 



**Morgan Dean** 

**PROGRAM DIRECTOR** 



**Evelyn Immonen** 

**SENIOR PROGRAM OFFICER** 



### **Mission and Vision**



### **OUR VISION**

A country where home and community are steppingstones to more.

### **OUR MISSION**

To make home and community places of pride, power and belonging, and platforms for resilience and upward mobility for all.



**Increase Housing Supply** 

Preserve and produce good homes that people can afford



**Advance Racial Equity** 

After decades of systematic racism in housing



**Build Resilience & Upward Mobility** 

Support residents and strengthen communities to be resilient to the unpredictable

### **OUR APPROACH**



### Unmatched breadth, scale and expertise across the entire spectrum of affordable housing...



...creating a positive feedback loop that does it all under one Enterprise roof.

### **INTRODUCTION**

### Today's Agenda

Using Current Resources to Gain Access to Additional Support

- 1. Introduction | 3 minutes
- **2. Supportive Services** | 15 minutes
  - Guest Speaker: Zoe LeBeau, Beaux Simone Consulting
- **3. Continuum of Care** | 20 minutes
  - Guest Speakers: Chamisa Radford & Olga Mulherin, ICF
- **4. Preparing for Lease Up** | 20 minutes
  - Guest Speaker: Lindsay Seay, Enterprise Community Partners
- 5. Q&A | 3 minutes

# SUPPORTIVE SERVICES

## Addressing Homelessness

Supportive Services working within a Continuum of Care

- Many times, housing instability is a symptom of other challenges within a household. Common factors:
  - Trauma previous & ongoing
  - Disconnect from dominant society's knowledge and life skills
  - Mental health and addiction
  - Job skills & opportunities
  - Unexpected circumstances
  - Financial health & education

- Support services aim to address these factors leading to housing instability
  - Housing First: "let's get a roof over your head, THEN address the root causes of your housing instability"
- Continuum of Care is the administrative structure that provides the framework for:
  - 1. A household to access services
  - 2. An organization to access resources for service provision
  - 3. Collaboration between organizations to maximize community impact

### Speaker:

**Zoe LeBeau Beaux Simone Consulting** 

zoe@beauxsimone.com





# Tenant centered services

- Offer meaningful choice
- Use input from tenants to design services options
- Provide culturally relevant & appropriate services
- "Start where tenants are at"



# Services are the key

- Centered around populations served
- Flexible in responding to comprehensive resident needs
- Voluntary for the tenant not the staff, no one will lose their housing for not participating in
- Independent focus specifically on housing stability
- Individualize services that fit the needs of each resident



# The keys to working services

- Services should be comprehensive, culturally relevant, and tenant-drive
- Services focus on Housing Stability
- Services must have effective engagement strategies, staffing and supervision, service partners and linkages and collaborative relationship with Property Management







# **Housing First**

- Housing is a human right.
- People do not need to be "housing ready."
- Housing should never be used to coerce people into services they would otherwise not choose.
- Housing is a basic human need just like food, water and air.



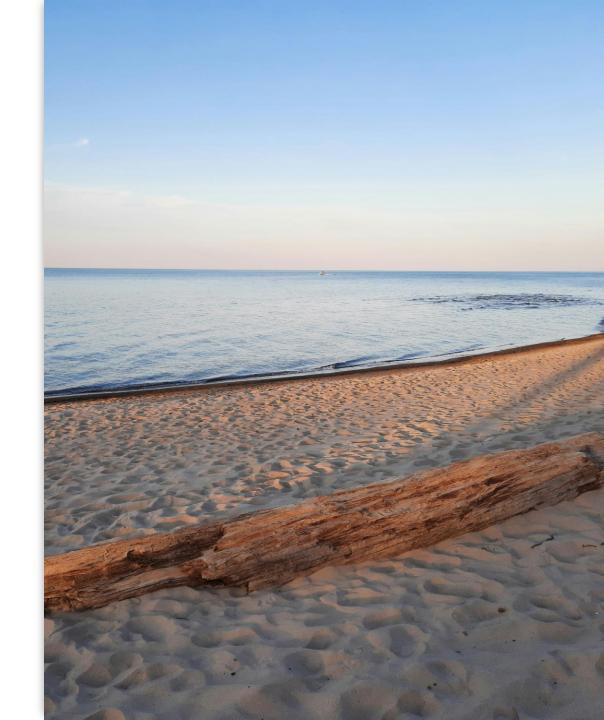
# 5 Principles of Housing First

- Immediate access to permanent housing with no housing readiness requirements. ...
- Consumer choice and selfdetermination.
- Recovery orientation.
- Individualized and client-driven supports.
- Social and community integration.

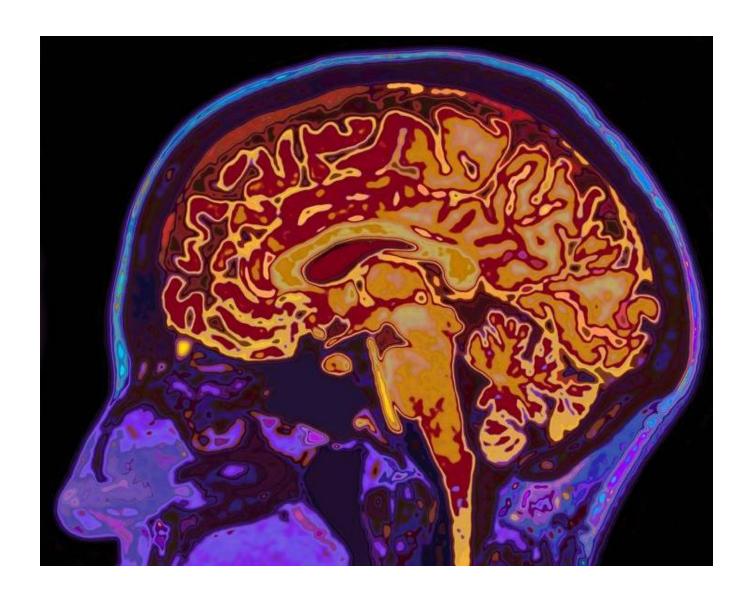


### **Harm Reduction**

- Abstinence/behavior change are ideal outcomes, but alternatives that reduce harm are acceptable.
- Services are low barrier & accessible.
- Drug and alcohol use is a coping mechanism for other issues.
- Quality of life & well-being measure success, not reduction in use.
- The individual sets their own goals with the service provider.
- There are many different harm reduction services & plans.
- The goal is **any** positive step







# What Does Trauma Look Like?

Intense stress that overwhelms our biological psychological and social coping capacity.

- Activates survival responses
- Shuts down nonessential tasks
- Impedes rational thinking



# Trauma "wears a groove"

Trauma is not just an event that took place, but it is also the physiological changes in the brain, body, and mind.

It changes how we think, what we think about, and our capacity to think

The stress hormone released in the body of traumatized people take longer to return to baseline and spike quickly in response to stress



# Trauma Fear Responses











### **Fight**

- Expressing anger
- Yelling
- Lashing out

### Flight

- Avoiding
- Fidgeting
- Pacing
- Panicking

### Freeze

- Shutting down
- Holding breath
- Struggling with speech
- Tensing up muscles

### Fawn

- Struggling with saying "no"
- People pleasing
- Putting others' needs before your own

### **Faint**

- Shutting down
- Loosening up of the muscles















# **Being A Good Relative**

- Understanding Trauma
- Basic Needs
- Safe Space
- Showing Up
- Service Connecting
- Cultural Resourcing
- Self Care



# CHECKPOINT

# CONTINUUM OF CARE

### THE HOUSING PIPELINE

Each type of housing is vital to sustainable Community Development



#### **HOMELESSNESS** SERVICES

Social services for people who lack stable, safe, or adequate housing

#### **EMERGENCY** SHELTERS

Short-term lodging for people experiencing homelessness

#### **TRANSITIONAL** HOUSING

Temporary housing for people transitioning from shelters to PSH

#### SUPPORTIVE HOUSING

Facilities with integrated independently

#### COMMUNITY HOUSING

Developed with public services to help people live funding; owned/operated by gov't, nonprofit, etc.

### **BELOW-MARKET** RENTAL/ OWNERSHIP

Private rental or ownership units subsidized by the government

### PRIVATE RENTAL

Units owned by individuals/firms charging market rents

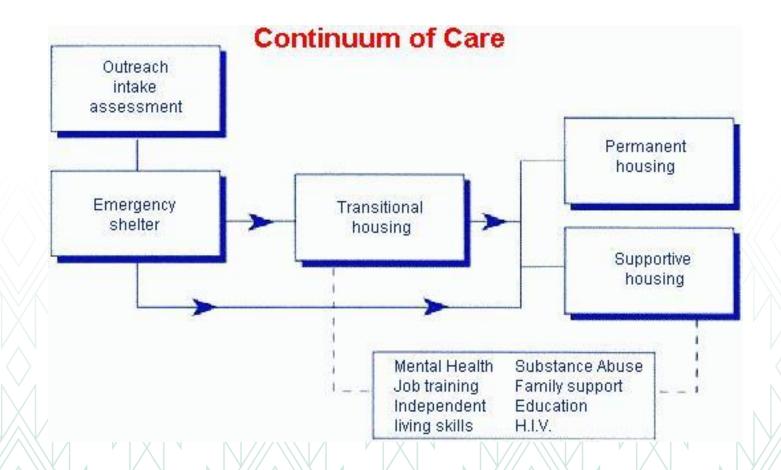
#### HOME **OWNERSHIP**

Housing purchased by individuals/households at market prices

### **INCOMES & THE HOUSING PIPELINE**

EXTREMELY LOW INCOME **VERY LOW INCOME** UPPER INCOME LOW INCOME <30% 30-50% 50-80% 80-120% >120% HOUSING W/ **AFFORDABLE SUPPORTIVE** WORKFORCE **MARKET-RATE SERVICES SUPPORT** HOUSING HOUSING HOUSING

### **Understanding the Pathway to Services**



## **Speaker: ICF**



Olga Mulherin **ICF Deputy Director** 

Olga.Mulherin@icf.org



**Chamisa Radford Lead Tribal Training & TA** Specialist

Chamisa.Radford@icf.org

# The Continuum of Care (CoC) Program





# **How can Tribes Benefit?**

August 13, 2024



## Overview

- Intro to the CoC Program
- CoC Program Resources for Tribal Communities
- Tribal Homelessness Network
- Continuum of Care Builds NOFO



## CoC - What is it?

- CoC stands for Continuum of Care
- A regional or local planning body that coordinates housing and services funding for families and individuals (households) experiencing homelessness
- CoCs are expected to have a wide variety of groups at the table – from homeless service providers to law enforcement to school systems, and elected officials



# CoC Purpose

- Promotes a communitywide commitment to end homelessness
- Provides funding for efforts to quickly rehouse individuals and families experiencing homelessness, while minimizing trauma and dislocation
- Promotes access to and effective use of mainstream programs by homeless individuals
- Promotes self-sufficiency among individuals and families experiencing homelessness



# Eligible Activities





### CoC Program Interim Rule – governing regulations

Acquisition, rehabilitation, new construction *(for transitional or permanent housing)* 

Rent subsidies

Supportive services

Operating housing

Homeless Management Information System (HMIS)

Project administration



## **Two Primary Options**

### Two paths towards one goal

Serving those experiencing homelessness and housing insecurity

Join an existing CoC and apply for funds through its application process

Establish a new CoC and apply for funds through the new CoC

2







The <u>CoC Program Series for Tribal Communities and Organizations New to the CoC Program</u> offers resources to Tribes, Tribally Designated Housing Entities (TDHEs), and Tribal communities to assess whether the CoC Program supports community priorities and activities.





## CoC Program Resources for Tribes, cont.





#### Decision-Making Approach

Describes a decision-making approach that considers CoC Program activities, roles, and funding.

View Resource



#### Activities

Assesses community needs and priorities with CoC Program activities.

View Resource



#### Roles

Compares recipient and CoC roles and responsibilities.

View Resource



#### **Funding**

Describes potential funding amounts available through an existing CoC and a new CoC.

View Resource



#### Decision and Assessment

Poses a series of questions about participating in the CoC Program.

View Resource



#### **Continue Your Path**

Identifies next steps on the paths to join an existing CoC or establish a new CoC.

View Resource



## Tribal Homelessness Network



### Learn

learn more about the Continuum of Care (CoC) program,

#### Discuss

discuss the benefits and challenges to being a part of a CoC or establishing a new CoC,

### Share

share resources and ideas about preventing and ending homelessness among Native people, and

### Network

network with one another.



## Tribal Homelessness Network, cont.









QUARTERLY NETWORK, COMMUNITY BUILDING, COC 101



TIMING, SCHEDULE, NUMBER OF SESSIONS AND TOPICS ARE DETERMINED BY THE PARTICIPANTS.



## **Tribal Homelessness Network**



- Three sessions so far
- Good mix already partnering, interested and completely new
- Good participation, but would like to get the word out





# **Upcoming THN Sessions**

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Session Description	Date	
CoC 101 Training: This 2-part training	<b>Part 1:</b> August 20, 2024	
session will provide an overview of the CoC	4:00 – 5:00 pm ET	
Program.	<b>Part 2:</b> August 22, 2024	
	4:00 – 5:00 pm ET	
Quarterly THN – How to Access CoC	eptember 23 2024	
Funding	1:00 – 2:30 pm ET	
Building Communities: Opportunity for	October 23, 2024	
participants learn about each other and	1:00- 2:00 pm ET	
share examples of the work they are		
undertaking to combat homelessness.		
Training: What are the Challenges of Being	November 20, 2024	
a CoC-implementation?	1:00 – 2:00 pm ET	
Quarterly THN – What Could a Tribally	December 11, 2024	
Developed CoC Look Like?	1:00 – 2:30 pm ET	

Contact Us at: <a href="mailto:THN@icf.com">THN@icf.com</a>



### CoC Builds NOFO



Continuum of Care (CoC) Builds NOFO



Provides one-time funds for acquisition, rehab, or new construction



The applications must be submitted by CoC Collaborative



The CoC can submit only one application if there are no Tribes or Tribally Designated Housing Entity applications.



The CoC can submit two applications if the CoC includes a Tribe's or TDHE's application for new Permanent Supportive Housing units on Tribal land



Deadline: November 21, 2024



### **Links for Additional Information**



- CoC: Continuum of Care Program
  - CoC Virtual Binders
- CoC Program Resources for Tribal Communities
- CoC Program Toolkit
- CoC Program Eligibility Requirements



## Thank you!



### Please contact us with questions and comments at:

THN@icf.com





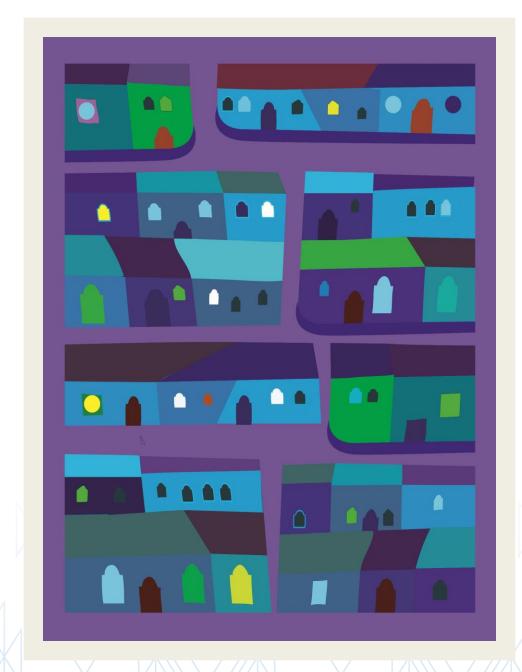
# CHECKPOINT

# PREPARING FOR LEASE UP



Starting off stewardship right!

- Leasing, Marketing, Tenant Selection
- **Foundations for Compliance**
- Staffing, Budgeting, Financials
- Security and Safety
- Maintenance and Repairs
- All documents required for successful execution
  - Policies, Processes, forms to facilitate internal workflows
  - Applications, Request Forms, external documents
  - Strategic Plans, internal guidance



### Speaker:

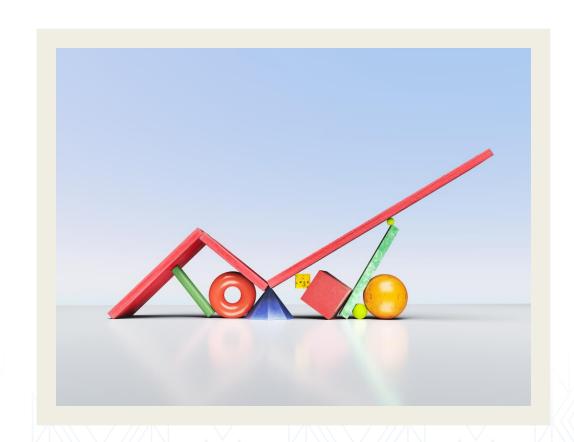
**Lindsey Seay Enterprise Residential, LLC Assistant Vice President, Operations** 

Iseay@enterpriseresidential.org



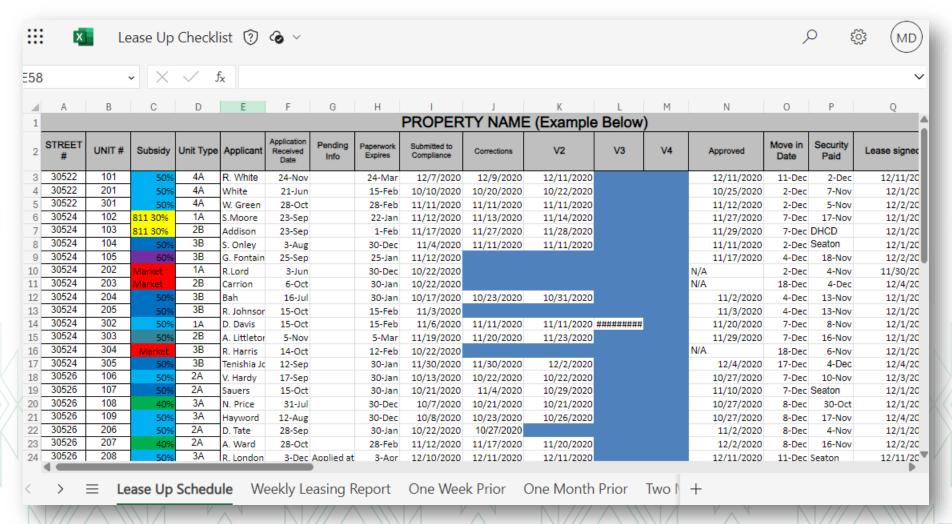
### **Core Needs for Lease Up Success**

- **Compliance Flow** 
  - Determine this in writing
  - Staff for it
- **Team Motivation** 
  - Include bonus incentives in your underwriting
  - Lease ups are stressful for the on-site team
  - Make it fun!
- **Project Management** 
  - Someone needs to oversee making sure tasks are completed
  - Meet regularly



### **Project Management Tool**

Lease Up Checklist



# QUESTION & ANSWER



## **Thank You!**

**NEXT SESSION:** 

CLOSE OUT SESSION (IN-PERSON) NOVEMBER 5 @ CCRH

